Storwize Real-time Data Compression Technology Wins 2009 Wikibon CTO Award

IT Community Honors Storwize Storage Capacity Optimization as having the Storage Industry's Most Significant Business Impact

MARLBOROUGH, Mass., Feb. 10, 2010 – Storwize, the leader in online storage optimization solutions through real-time data compression, today announced that Wikibon, a worldwide IT professional community, has recognized Storwize with its 2009 CTO Award. Storwize appliances transparently compress primary storage by 50-90 percent without performance degradation.

The recipient of the CTO award is determined by Wikibon leadership based on feedback from the Wikibon user community. It is given to a storage or storage-related technology expected to have the most significant business impact over the next three to five years. Award details can be found at Wikibon CTO award for the Best Storage Technology Innovations of 2009.

To be eligible, technologies must meet these criteria:

- New technology that has not been widely adopted
- Announced or actively shipping in the previous calendar year
- Demonstrates disruptive innovation with substantial ROI potential

Storwize's real-time data compression appliances reduce primary storage utilization by 50-90 percent without reducing performance or data integrity. Based on the Storwize Random Access Compression Engine™ (RACE), its STN appliances transparently compress data without changes in performance, storage, applications, networks or processes. Storwize appliances deliver real-time, random access, deterministic and lossless data compression, maintaining reliable and consistent performance and data integrity. Storwize appliances are storage-agnostic and help to slow the growth of storage acquisition and related storage life-cycle costs.

In a recent blog post Wikibon co-founder David Vellante wrote: "On balance, the Wikibon community is encouraged by the Storwize solution and its impact on storage

efficiency (50%+ capacity improvement), backup windows (reduction of 25%) and overall business value. In general, it was the consensus of the community that the time for storage optimization is now and technologies including data compression for primary storage should become standardized components of a broader storage services offering."

"This honor underscores our belief that deploying real-time data compression is the most efficient way for enterprises to reduce their network-attached storage (NAS) footprint and related costs," said Jonathan Amit, Storwize CTO. "We're pleased that the Wikibon leadership and community recognize the impact of our solution on reducing NAS utilization and see the potential for real-time data compression to become a standard best practice in storage optimization."

About Storwize

Storwize provides online storage optimization through real-time data compression, delivering dramatic cost reduction without performance degradation. Based on the Storwize Random Access Compression Engine™ (RACE), Storwize STN appliances transparently compress primary storage by 50 – 90 percent without changes in performance, storage, applications, networks or processes. RACE ensures that Storwize appliances deliver real-time random access, deterministic and lossless data compression, maintaining reliable and consistent performance and data integrity. Storwize helps slow the growth of storage acquisition and related storage life cycle costs, including reducing the amount of storage to be managed, powered, cooled and housed. Storwize is headquartered in Marlborough, Mass., with offices worldwide. Storwize, optimize without compromise. Visit www.storwize.com.

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