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**CONTACT AGENCY:**

Jane Shurtleff

Market Recognition

[jshurtleff@marketrecognition.com](mailto:jshurtleff@marketrecognition.com)

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**Steve Kenniston, Storage Insider Joins Storwize**

**LOS GATOS, Calif., January 5, 2010** – Storwize, a leader in storage optimization solutions, announced today the addition of Steve Kenniston, an industry expert in storage technology, to Storwize, as its Vice President of Technology Strategy. Steve has an impressive background with over fifteen years of storage technology experience. Steve most recently served as the key technology consultant to the CTO of EMC's Storage Software Group where he helped to define EMC's vision for data protection. Steve arrived at EMC through the acquisition of Avamar where he served as the Vice President of Business Development.

"We are very pleased to have Steve join our team and drive storage optimization solutions for our customers' critical storage reduction requirements," states Ed Walsh, CEO, Storwize. "Steve's storage industry knowledge and versatility makes him a very valuable player on the Storwize team and a strong advocate for our customers."

Steve has worked for a number of industry leading storage companies including Veritas Software and Iron Mountain where he was responsible for their digital strategy. Steve also served as an Analyst with the Enterprise Strategy Group.

**About Storwize**

Storwize's unique real-time storage optimization solutions are deployed globally, helping organizations dramatically reduce their cost of storage and optimize their storage infrastructure, throughout the data lifecycle without compromise. To learn more visit [www.storwize.com](http://www.storwize.com).