



Capacity Optimization Without Compromise

FOR IMMEDIATE RELEASE

PRESS RELEASE

CONTACT AGENCY:

Judy Smith
JPR Communications
818-884-8282
judys@jprcom.com

CONTACT STORWIZE:

Peter Smails
SVP, Worldwide Marketing
408-400-3567
peters@storwize.com

**Language Weaver Chooses Storwize Primary Storage
Capacity Optimization to Control Data Footprint Growth**

Pioneer in automated language translation technologies and human communication solutions reduced storage, power, cooling, floor space costs with 75% data reduction

SAN JOSE, Calif., May 27, 2009 – [Storwize](#) Inc., the leading provider of real-time capacity optimization solutions, today announced that Language Weaver has chosen the company's capacity optimization solution to significantly reduce its storage and associated power, cooling and floor space costs. Storwize solutions are deployed at hundreds of customer locations worldwide enabling organizations to achieve significant and immediate ROI by dramatically reducing their primary storage footprint creating financial, operational, and environmental savings throughout the data lifecycle.

Language Weaver, a leader in automated language translation solutions, needed to control costs fueled by their explosive annual data growth, comprised mostly of ASCII and HTML data stored on NetApp 6030 filers. A high-availability pair of Storwize STN-6800 appliances was selected based upon their unique ability to provide 75% real-time data reduction while supporting the high-performance data access requirements driven by the NetApp 6030 filers which can have as many as 600 client CPU's writing to the same file system at once.

“Our data grows more than 70% per year so we need to control costs while optimizing data center floor space and power,” said William Wong, VP of Engineering at Language Weaver. “The Storwize solution delivers a unique combination of data reduction and performance. With 75% data reduction we get more capacity from our existing storage, making more efficient use of our current floor space, power and cooling resources. And, we can do this all with absolutely no compromise to our storage performance requirements.”

“Language Weaver is a great example of why capacity optimization solutions must deliver both data reduction and performance,” said Peter Smails, Senior Vice President of Marketing at Storwize. “Organizations need to reduce cost by making more efficient use of their existing capacity, floor space, power and cooling, but they must be able to accomplish this without compromising the performance and accessibility of their business critical data. We appreciate Language Weaver’s selection of Storwize based upon our unique ability to deliver on these requirements.”

About Storwize

Storwize’s unique universal capacity optimization solutions are deployed globally helping organizations dramatically reduce their cost of storage and optimize their storage infrastructure throughout the data lifecycle. To learn more visit www.storwize.com

About Language Weaver

Language Weaver is a human communications solutions company and leader in automated language translation, delivering volume, speed and accuracy to ensure effective communications. The company serves digital industries and enterprise customers directly and through strategic partnerships with solutions that are proven to translate high-value, dynamic, digital information into a significant business advantage. Business operations powered by Language Weaver solutions experience compelling improvements in operating effectiveness.

###